

# Michael Gutierrez

## Website Designer & Developer

### Summary

Results-driven professional with 7 years of experience in the fields of WordPress design and development, graphic design, and email marketing. Based in the vibrant landscape of Arizona, I am passionate about crafting digital experiences that not only meet my clients' expectations but also transcend them. What motivates me most is knowing that my work positively impacts my clients' lives. I am committed to delivering designs and digital solutions that inspire, engage, and drive positive change for those I work with.

### Work Experience

#### Newtek Technology Solutions

*Website Designer & Developer / 2022 - present / Remote*

- Design and develop custom WordPress themes and templates to meet client specifications and enhance user experience.
- Provide ongoing maintenance and support services, including troubleshooting and updates, to ensure the long-term success of WordPress websites.
- Collaborate with clients to understand their business goals and translate them into effective WordPress solutions.
- Lead the front-end development efforts for each client's website, focusing on optimizing presentation and responsiveness across various devices for optimal user interaction.

#### Cyrixis Media

*Website Developer & Email Marketing Specialist / 2016 - present / Remote / On-call*

- Developed tailored web development strategies for diverse clientele, including individuals, artists, and businesses, aligning with their unique needs and objectives.
- Utilized a range of software tools, including Photoshop, to craft promotional materials, email campaigns, and website elements.
- Managed multiple projects concurrently, prioritizing tasks effectively to meet strict deadlines and deliver exceptional results within budget constraints.
- Optimized solutions for client businesses, including reservation systems, eCommerce platforms, social media feeds, and subscription services.

#### Endurance International Group

*Website Designer / 2018 - 2021 / Tempe, AZ*

- Managed the full project lifecycle from initial concept to successful launch, ensuring seamless execution and client satisfaction.
- Designed websites for a diverse client base spanning medium to small businesses, ensuring tailored solutions that meet their specific requirements.

#### United States Army / United Nations

*Infantryman / 2009 - 2014 / Various Locations*

### Education

#### Bachelors of Computer Science

*2014 - 2017 / University of Advancing Technology / Tempe, AZ*

- GPA 3.5 / Placed on Dean's List for 2 semesters



### Contact

#### Phone

(623) 283-0990

#### Email

contact@michael-g.site

#### Portfolio

www.michael-g.site

### Skills

#### Platforms

WordPress  
Shopify  
Klaviyo  
Mailchimp  
Constant Contact  
DonorPerfect

#### Front-End Development

HTML/CSS/JavaScript  
Responsive web design  
Elementor, Divi, WPBakery  
Pagefly, Shogun

#### Graphic Design

Figma  
Adobo Photoshop, Illustrator  
Logos, icons, banners  
Photo manipulation

#### Other Related Skills

cPanel  
Website migration  
DNS update  
SSL installation  
ChatGPT4  
Content Creation  
On-page SEO