

Michael Gutierrez

Website Designer & Developer

Summary

Results-driven professional with 9 years of experience in WordPress design and development, graphic design, and email marketing. Based in Arizona, I'm passionate about building digital experiences that go beyond expectations—solutions that engage users, strengthen brands, and create real, lasting impact.

Work Experience

Elligo Health Research

Design Specialist / 2025 - present / Remote

- Conceptualize, develop, and execute branded marketing materials for Elligo's internal projects and a variety of client campaigns.
- Assist in the design and development of websites, collaborating with team members to bring digital projects to life.
- Manage multiple creative projects simultaneously, ensuring clear communication and on-time delivery.

Newtek Technology Solutions

Website Designer & Developer / 2022 - 2025 / Remote

- Design and develop custom WordPress themes and templates tailored to client specifications across various industries, enhancing overall user experience.
- Provide ongoing maintenance and support, including troubleshooting and updates.
- Collaborate with clients from diverse industries to understand their business goals and translate them into effective, customized WordPress solutions.

Cyrixs LLC

Website Developer & Email Marketing Specialist / 2016 - 2024 / Remote / On-call

- Built custom websites for clients like artists, individuals, and small businesses, making sure each one matched their goals and style.
- Utilized Photoshop to create graphics, email templates, and web content.
- Handled several projects at once, staying organized and on schedule while keeping everything within budget.

Endurance International Group

Website Designer / 2018 - 2021 / Tempe, AZ

- Managed the full project lifecycle from initial concept to successful launch.
- Designed websites for a diverse client base from medium to small businesses
- Developed custom WordPress websites using Elementor.

United States Army / United Nations

Infantryman / 2009 - 2014 / Various Locations

Education

Bachelors of Computer Science

2014 - 2017 / University of Advancing Technology / Tempe, AZ

- GPA 3.5 / Placed on Dean's List for 2 semesters



Contact

Phone

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Email

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Portfolio

www.michael-g.site

Technical Skills

Web Development & Platforms

WordPress

- Elementor, Divi, WooCommerce

Shopify

- Pagefly, Shogun

WP Engine

cPanel & WHM

Front-End Development

HTML

CSS

JavaScript

Responsive Web Design

Website Migration

DNS Management

SSL Installation

On-Page SEO

Email Marketing

Klaviyo

Mailchimp

Constant Contact

Design & Creative Tools

Figma

Adobe Photoshop

Adobe Illustrator

Graphic Design

Photo Editing

Marketing Collateral Design

Project Management Tools

Monday

Asana

Slack